

Howe, Indiana – *DRV* new corporate name of DoubleTree RV

Due to recent federal legislation governing trademark law, generations of well established laws have been reversed. Under the new law, if a company is using the same name as another company, conflicts can arise, even if the companies are in unrelated industries. Because of this new legislation, *DRV* (formerly DoubleTree RV) has decided to change its name. In *DRV*'s case, as many may be aware, DoubleTree is the name of a hotel chain that was purchased by Hilton Hotels. The hotel chain has no connection to DoubleTree RV or the RV industry in general, but to avoid any possibility of future conflict and to make its brands entirely distinct and easy to recognize, *DRV* is making this change.

The northern Indiana manufacturer produces Mobile Suites, Elite Suites and Select Suites fifth wheels. *DRV* has not undergone any ownership change and its line up of products remains the same. “The highest quality products are what we stand for,” said president David Fought. “The quality of *DRV* products is better than ever. We are the same great company.”

When *DRV* began building fifth wheels, it used a simple philosophy: find out what the consumers want, and exceed their expectations. Attention to detail starts from the ground up – from the 15” framework, extra large holding tanks and 3 ¼” R16 wall framing, to the convenient access to all mechanicals and electronics. *DRV* luxury suites are exactly what the name says...suites.

*DRV* corporate headquarters and manufacturing plant are located in Howe, IN, just south of the Michigan state line.